



# Anandu Sivan

Senior Associate at JPMorgan Chase

Previous companies:



## About Anandu



I am an experienced UI/UX designer with a strong background in leading end-to-end design processes across web, mobile, and interactive platforms. My roles have ranged from freelance and product design to co-founding a startup and holding senior positions at companies like Accenture and JPMorgan Chase. I have a proven track record of transforming client briefs into high-fidelity solutions, conducting user research and testing, implementing scalable design systems, and improving user satisfaction and accessibility for diverse audiences.

My academic background includes User Experience Design from Loughborough University, Computer Science, and Mathematics. I have been recognized with the Prime Minister’s Scholarship for Engineering, the University of Canterbury Vice Chancellor’s Scholarship, and a UX UK Award. I am now seeking new opportunities to leverage my skills in creating impactful, user-centered digital experiences.

## Skills

- Agile
- Mentor Junior Members
- UI Design
- User Research
- Wireframing
- Product Design
- Service Management
- Stakeholder Management
- UX Design
- Branding
- Prototyping
- UX Research
- Storyboards
- Service Designer
- StoryBlok
- AI Agents
- Solution Design
- User Testing
- Design Systems
- Design Principles

## Experience



### JPMorgan Chase

Senior Associate

Glasgow, United Kingdom

February 2024 - Current (2 yrs 3 mos)

- Solution Design
- Service Designer
- Storyboards
- Design Principles
- Design Systems
- UX Research
- AI Agents

Built **internal automation applications** at JPMorgan Chase to streamline operational workflows and support enterprise automation services.

Led **research, planning, and feature development** for enhancements to the firm's Automation Store platform.

Developed a **Command Center platform** to monitor and manage major enterprise incidents, improving response coordination and mitigation across teams.

Created **brand identity, UI design standards, and visual systems** for internal applications to ensure consistent user experience.

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## JPMorgan Chase

UI UX Design Associate

May 2022 - February 2024 (1 yr 9 mos)

Built **internal automation applications** at JPMorgan Chase to streamline operational workflows and support enterprise automation services.

Led **research, planning, and feature development** for enhancements to the firm's Automation Store platform.

Developed a **Command Center platform** to monitor and manage major enterprise incidents, improving response coordination and mitigation across teams.

Created **brand identity, UI design standards, and visual systems** for internal applications to ensure a consistent user experience.

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## Accenture

Senior UI UX Designer

July 2021 - May 2022 (10 months)

Worked on a high-impact government project aimed at improving a public-facing service, with the general public as the primary audience, including individuals with accessibility needs and requiring special assistance.

Conducted a comprehensive discovery and research phase to identify, analyze, and prioritize user needs and pain points.

Collaborated closely with stakeholders, business units, and real users to balance user requirements and organizational constraints.

Conducted extensive user testing, accessibility audits, CRIT (Collaborative Review and Improvement Techniques) sessions, and continuous feedback loops to refine the service.

Achieved significant improvements in user satisfaction, daily usage rates, and a marked reduction in support requests within weeks post-launch.

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## Soluis

UX UI Designer

December 2017 - June 2021 (3 yrs 6 mos)

Led the transformation of client briefs and problem statements into polished, high-fidelity solutions, ensuring a seamless flow from concept to execution.

Worked across a variety of platforms, delivering interactive applications and interfaces for mobile devices, websites, and interactive screens on both iOS and Android.

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### **New Lion**

Freelance UI Designer

September 2017 - January 2018 (4 months)

Create eye-catching user interfaces from the wireframes provided by the UX team.

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### **Helpchat**

UX UI Designer

June 2015 - June 2016 (a year)

Wireframing

Prototyping

User Testing

Agile

Design Systems

User Research

Mentor Junior Members

Stakeholder Management

Created intuitive wireframes and prototypes, ensuring a seamless user experience.

Led user testing sessions, gathering valuable insights to refine features and designs.

Acted as a bridge between design and engineering teams, ensuring smooth communication and translating design ideas into functional features.

Spearheaded a complete redesign of both the web and mobile applications, implementing scalable design systems that improved usability and consistency.

Introduced Agile working methodologies to streamline processes and enhance team collaboration, resulting in more efficient and iterative design cycles.

Organized and facilitated user data capturing workshops to inform user-centric design decisions.

Conducted research workshops to better understand user behavior, market trends, and product needs, driving innovation within the design process.

Played a key role in recruiting, onboarding, and mentoring new designers to strengthen the design team.

Regularly pitched new ideas and design concepts to stakeholders, aligning product vision with business goals.

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### **QBurst**

Product Designer

February 2013 - April 2015 (2 yrs 1 mo)

Wireframing

Prototyping

Branding

Developed visually engaging and user-friendly interfaces for websites, iPad, and mobile applications, ensuring cross-platform consistency.

Produced various marketing materials, including logos, online ads, presentations, brochures, and YouTube videos, aligning all designs with brand identity.

Led the design process from requirement analysis through to wireframing, prototyping, and final implementation, ensuring alignment with user needs and business goals.

Maintained a focus on visual and logical consistency throughout projects, improving both aesthetic quality and usability.

## Education



### Loughborough University

User Experience Design

Master's Degree

United Kingdom,



### Kerala University

Computer Science

Bachelor of Technology (BTech)



### Kerala University

Mathematics and Science

Plus two

India,

## Portfolio



### Certifications

- Prime Ministers Scholarship For engineering Employee of the month
- Academic Project took up for conversion into a real life product by Dunelm University of Canterbury Vice Chancellor's scholarship
- UX UK AWARDS